

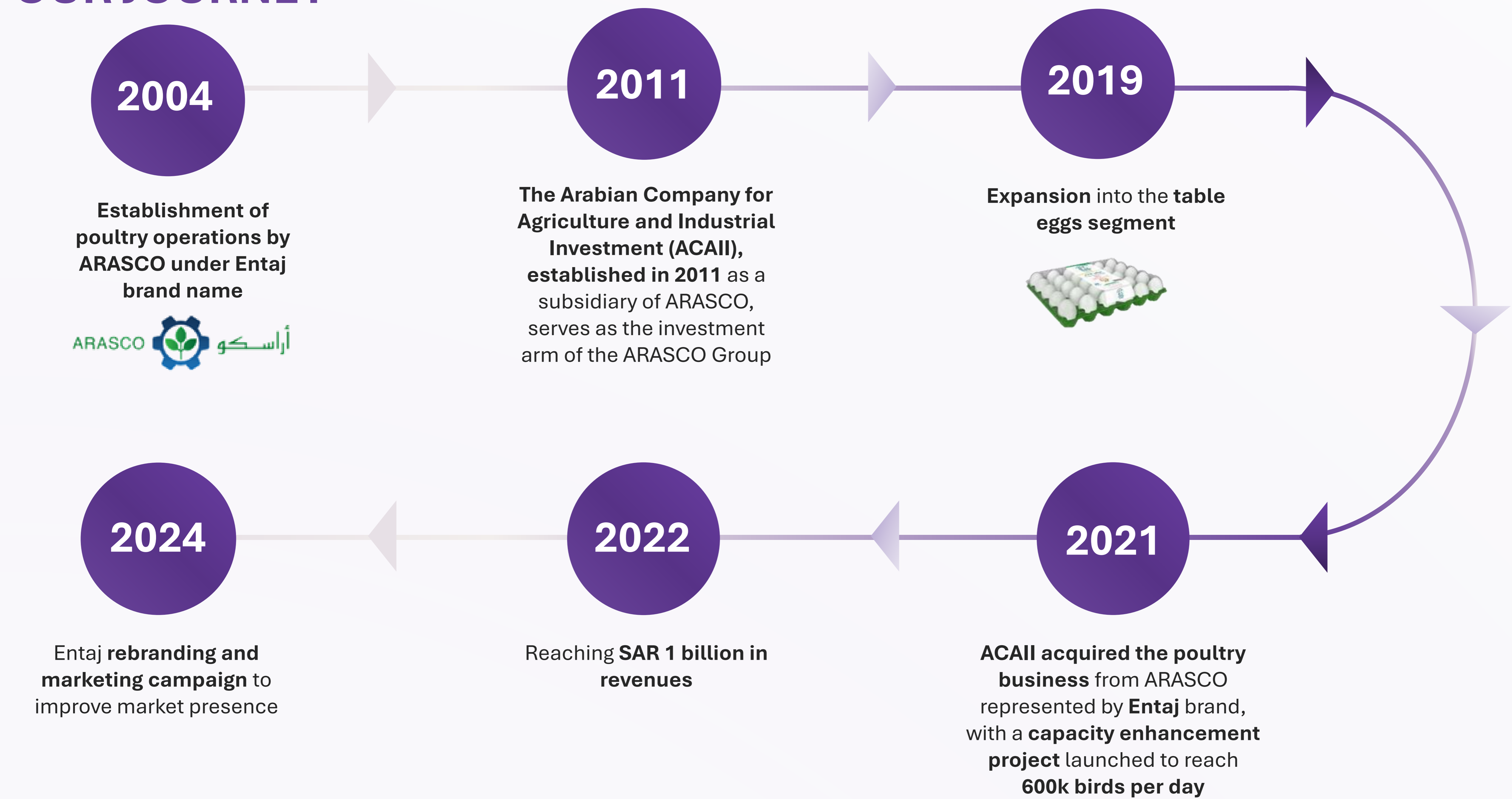
One of the leading poultry brands in the Kingdom of Saudi Arabia

OUR STORY

Established in 2004 as ARASCO Foods' brand, **Entaj** is a leading Saudi poultry producer with a **7.6% market share**, ranking as the Kingdom's **5th largest operator**. Known as a **trusted national brand**, Entaj **supports Vision 2030** by promoting food security, driving economic growth through innovation, and **expanding local businesses** while delivering value to customers and stakeholders.



OUR JOURNEY



KEY INVESTMENT HIGHLIGHTS

- Supportive Macro-economic Environment And Significant Sector Growth Potential
- One Of The Leading Poultry Businesses With Strong Brand Name And Market Presence
- State-of-the-art Operational Capabilities With Integrated Business Model
- Strong Access To End Consumer
- Attractive Financial Profile With Resilient Profitability
- Highly Experienced Workforce To Drive Operations

IPO OFFER DETAILS

