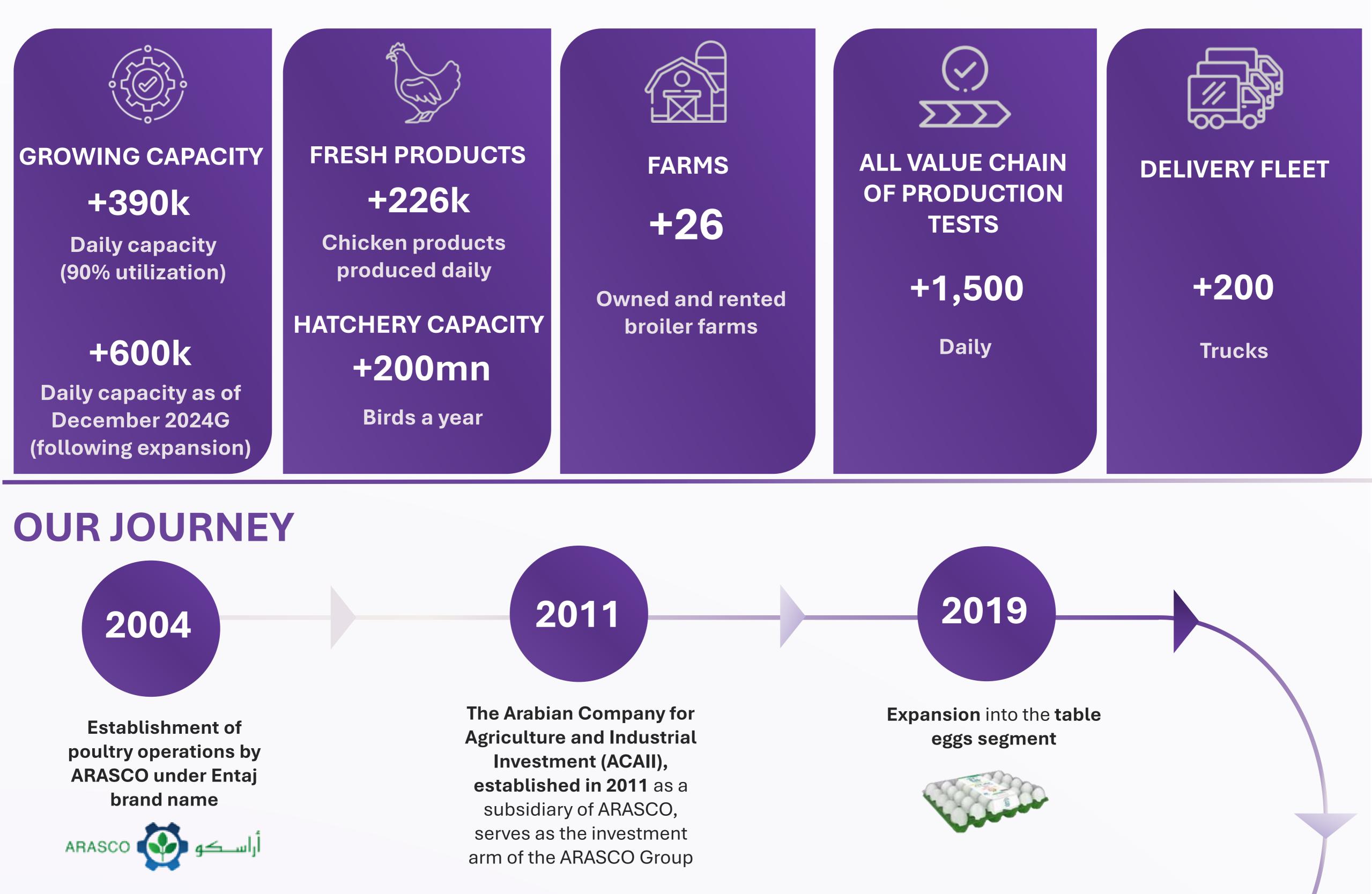


One of the leading poultry brands in the Kingdom of Saudi Arabia

OUR STORY

Established in 2004 as ARASCO Foods' brand, Entaj is a leading Saudi poultry producer with a 7.6% market share, ranking as the Kingdom's 5th largest operator. Known as a trusted national brand, Entaj supports Vision 2030 by promoting food security, driving economic growth through innovation, and expanding local businesses while delivering value to customers and stakeholders.





Entaj **rebranding and marketing campaign** to improve market presence 2022

Reaching SAR 1 billion in revenues

ACAII acquired the poultry business from ARASCO represented by Entaj brand, with a capacity enhancement project launched to reach 600k birds per day

Whole

Chicken

±501000

30%

ISSUED SHARE CAPITAL

2021

KEY INVESTMENT HIGHLIGHTS

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Supportive Macro-economic Environment And Significant Sector Growth Potential



One Of The Leading Poultry Businesses With Strong Brand Name And Market Presence



State-of-the-art Operational Capabilities With Integrated Business Model





Strong Access To End Consumer



Attractive Financial Profile With Resilient Profitability



Highly Experienced Workforce To Drive Operations

IPO OFFER DETAILS



ORDINARY SHARES

NOT FOR RELEASE, DIRECTLY OR INDIRECTLY, OUTSIDE OF SAUDI ARABIA OR ANY OTHER JURISDICTION WHERE TO DO SO WOULD BE UNLAWFUL

تداول السعودية

Saudi Exchange

MAIN MARKET